



Cyber Focus :

**Secure your Organization
and your Employees,
Through Cyber-Awareness.**

Protect Your Business



Your business is unique. Your cyber-defenses should be unique as well.

43%

Of the Cost of a Breach

Is down to the loss of information, intellectual property and data (Accenture)

31%

Of Leading Companies

Have experienced avoidable cyber attacks on their critical infrastructure (Cisco).

Cybersecurity has become the most complex threat facing modern societies. It is completely man made, and still it outsmarts the experts.

While Framework based Cybersecurity may have been enough in the past, your business likely has a unique use of technology; regulatory approaches to cybersecurity may no longer address your unique cyber challenges and geopolitical landscape.

At EM3 | LABS, we tailor our solutions so that they remain appropriate and relevant for your needs.

Cyber Awareness

Tailor-made solutions for you

Employees are a company's biggest asset. But are they also a company's biggest liability?

With worldwide reports of skills shortages in IT and particularly Cybersecurity, we have developed our CyberBlazer™ program to help leading businesses build cyber capabilities throughout the whole organization.

Beyond PowerPoint!



We don't do 'Death by PowerPoint' sessions! Our innovative methods ensure your audience remains engaged and inspired.

Beyond Technology!



Not all employees have the same comfort levels or skills when it comes to IT. Our methods are modular and adaptable to fit to all levels.

Some of our Success Stories Include:



BNP PARIBAS
FORTIS



United
Technologies

BMO



PEPSICO

IBM

pwc

CyberBlazer

EM3 | LABS

We at EM3 | LABS are a leading supplier of tailor-made cyber-awareness training solutions. Through our innovative CyberBlazer™ program, we help our clients address their cyber-risk exposures, the evolving cyber-threats and the regulatory-risk landscape.

We go beyond just technology itself; we make sure your people are not your weakest link, when it comes to keeping your organization and your data safe!

Protect your People. Protect your Business



What is CyberBlazer?

In many communities for example, police forces are overwhelmed and unable to respond to each and every incident.

As a result many communities have enacted neighborhood watch programs to assist local police forces in preventing crimes.

Likewise, CyberBlazer is a cyber neighborhood watch program that aims to get your employees to work in collaboration with your IT staff, collectively protecting your organization and your data.

CyberBlazer encourages your employees to act as ambassadors for cybersecurity and use cyber-intelligence sharing within your organization as a means to reduce cyber-incidents.

Who are your Cyber Enemies?

**Nation States?
Hacktivists?
Competitors?**

We aim to go over these questions and much more in our in-depth Cybersecurity Essentials training module.

This instructor led training is intended for a general audience and the widest range of employee profiles, irrespective of their technical abilities. Training sessions are custom made for your company and can range from 2 hours to over multiple days.

We also include a demonstration of a 'Real-Hack'* of sorts, to illustrate just how easy it can be to become a victim of a cyber-adversary. We have repeatedly seen that such demonstrations can really have a meaningful impact on your employees, driving home the importance of being cyber-aware at all times.

* Real-Hacks may be performed live or through pre-recorded video, depending on availability of appropriate infrastructure.

Cybersecurity Essentials

General Training Content

**Introduction to
the Cyber
Threat
Landscape**

Cyber Adversaries

**Who they are and
why they are
interested in you**

**Cybercrime
and
Monetization**

**How Modern
Cyber Attacks
are Performed**

**Malware,
Ransomware,
Viruses, Social
Engineering &
Phishing**

**Identity Theft &
Online Safety :**

**Tips & Tricks to
Keep your
Personal Data
Secure**

**Mobile Device
Cybersecurity**

**And MUCH
More...**

C-Suite & New CISO Onboarding

Senior Executives and their families are a very lucrative target for cyber adversaries.

Our CyberBlazer™ program also provides targeted learning and guidance for corporate executives to help you identify when you might be a target of geopolitical interference, industrial espionage or more.

Our C-Level programs are intended for a small, select audience, where much of the lessons learned come from engaging conversation with our experts on a wide range of cybersecurity topics:

Cyber Risk Management



We decipher the tech-talk of Cyber Threats, Vulnerabilities and facilitate discussions on Business Continuity and Resilience.

Cyber to Boost Profits



The business case for Cyber does not only protect your organization, but fosters greater confidence with your customers and regulators.

Executive Travel Safety



Are your devices as secure as you think they are? Are you sure you are not being monitored when at airports or hotels?

And More...



We know the C-Suite have busy agendas, but cyber can no longer be overlooked!

EM3 | LABS

Our Cyber Philosophy and Excellence have Brought us here

In the most notorious cyber incidents of recent years, the breached companies thought they had strong cyber defenses. But were their staff adequately cyber-aware?



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CyberBlazer